

# Hong Kong Exchange Micro brief — A Day in the Life

*Woke up, got out of bed, dragged a comb across my head....*

## **For this project we want you to work alone.**

In this micro brief, we want you to explore two things:

- interact and use the active Street Level Stories website [www.streetlevelstories.com](http://www.streetlevelstories.com) and
- create a creative response to submit to us by Friday December 5th, midnight. (form link submission below)

*So while the exchange trip is only around 10 days, we are giving you an entire month to work on this.*

## **WHAT?**

Look, don't worry. This is totally fun, completely not marked, doesn't have to be perfect, and nothing that should be worked on for more than One Day (Day in the Life, one day... see what we did there?) And has no bearing on your academic record.

What it does do is allow you to work in a similar cross-discipline way that we will be working in Hong Kong during our 10 days there.

While on the exchange trip there will be a mini brief we must gather content for (using this very website) and complete while experiencing different places, sounds, visuals, and interactions. With the actual Hong Kong brief, we typically have about 4 days and 4 lab hours to work on it. Intense, but achievable.

## **Why?**

Our goal is to get you to see the **ordinary world differently**

Translate **personal sensory experiences** into creative media

Find **connections** between disciplines (sound ↔ image ↔ interaction)

Basically, we want you to notice the overlooked, to experience your environment in a different way, then make something out of it. **What that is, is completely up to you.**

**Choose a direction, one that resonates with you (only one is needed)**

### **1. Alien Anthropologist**

Document your day as if you've just landed on Earth and are studying human behavior for the first time.

### **2. Colour, Shape, and Sound**

Let the visual and sonic patterns of your journey guide your response.

### **3. Invisible Systems**

Trace something you usually ignore — the flow of air, Wi-Fi, litter, time, electricity, or queues.

### **4. Glitch in the Routine**

Find or create a small disruption — a glitch, delay, coincidence, or error in your day.

### **What do you need to do:**

#### **Choose Your Direction:**

Pick one way of seeing your day.

1. Document your journey using the Street Level Stories website (upload images, audio, or videos using the form on the website. These documentations, if uploaded when you see them, will geolocate on the map and be displayed. Which is ideal for the map. (instructions attached)).
2. Create a quick creative response in your discipline — or cross over!

You might use **Twine, Figma, any Adobe products, Downpour, Max MSP, Unity**, or **anything else** that helps you express your idea. Don't worry if it's not listed. Just make something. Then tell us about it.

Don't reinvent the wheel. Many pieces of software are more widely used for different disciplines: on the trip we end up collaborating together, and many different types of software are used. **Our goal is to think quickly, think fun, and don't be concerned if it's not absolute perfection.**

**This is about curiosity, not perfection. Have fun exploring your world differently.**

You will submit [via this form](#) or qr code below on **Friday December 05** by midnight. Relax and chill over the winter break. You will be notified about the trip in early January after the New Year.



Have fun and good luck!